

Choosing an Animation Style for Your Video

Video Type	2D Animation	Motion Graphics	Whiteboard Video
Budget	\$\$\$	\$\$	\$
Production Time	🕒🕒🕒	🕒🕒	🕒
Advantages	Flexibility Characters Storytelling	Abstract Concepts Facts & Figures Information Retention	Budget Friendly & Humorous Interest to Lectures
Driving Force	Narrator or Characters	Narrator or Music	Narrator